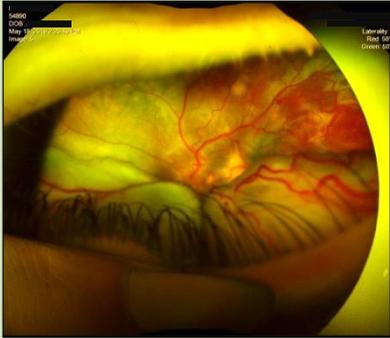


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Providing Pediatric Ophthalmological services to children ages 0-18 since 1996

CASE OF THE MONTH



PSEUDO-CANCER

The parents of a two year old child noticed a white glow in one eye in a photograph. The concerned parents took the child to their pediatrician who referred them to a pediatric ophthalmologist whose diagnosis was a cancerous tumor.

The parents opted for a second opinion when they discovered that only 10% of this doctor's practice were children. They turned to *The Children's Eye Center* where 100% of the patients are children and asked Dr. Violeta Radenovich to examine their child.

Following a thorough examination, Dr. Radenovich found that this was a rare congenital, nonhereditary eye disorder commonly called **Coats' Disease**. Also known as exudative retinitis or retinal telangiectasis, the condition is characterized by abnormal development of blood vessels behind the retina. A treatment program was immediately implemented.

The Children's Eye Center receives many referrals of children with orbital and ocular tumors for accurate diagnosis and treatment.

DrVioleta@Childreneyecenter.com

THE CHILDREN'S EYE CENTER WELCOMES DR. ELISA HEARN

Violeta Radenovich, M.D., M.P.H., recently announced the addition of Elisa Hearn, O.D., to *The Children's Eye Center* staff. TPA (Therapeutic Pharmaceutical Agents) and Glaucoma certified in the State of Texas, Dr. Hearn will diagnose and treat patients at *The Children's Eye Center*.



Dr. Elisa Hearn

Dr. Hearn completed her undergraduate studies at the University of Central Arkansas, earning a BS degree in biology. She graduated from the Illinois College of Optometry in 2001. Having treated children throughout her career, Dr. Hearn began specializing in Pediatric Optometry in 2006.

A native of El Paso, Dr. Hearn was born at Fort Bliss. Throughout her adult life she has been active in organizations that benefit children of poor and under-privileged families. While Dr. Hearn enjoys biking, hiking, reading, and traveling, she says that, "My greatest enjoyment is working with children!"

OUR MISSION STATEMENT

"To improve the quality of life of children by helping them see as well as they possibly can by providing the highest quality of Eye Care available."

WHY I REFER MY PATIENTS TO THE CHILDREN'S EYE CENTER

Dr. Sara Cruz recently explained why she refers her patients to *The Children's Eye Center*:

'First of all, I want my patients to be seen by someone who factually is a pediatric ophthalmologist, meaning that the doctor has completed a U.S. Ophthalmology Residency and, according to the AAPOS rule, 75% of their practice are children. These are the first questions I ask doctors who advertise as pediatric ophthalmologists. Dr. Radenovich's practice at *The Children's Eye Center* is 100% children from newborns to 18 year olds. In my experience the best and most consistent outcomes are provided by professionals who become experts in their field as a result of their single focus and years in practice.

Secondly, I expect the feedback from my referred patients to be totally positive. In ten years of referring patients to *The Children's Eye Center*, I have never been disappointed. My patients consistently tell me that they are impressed with the level of compassion and professionalism shown by Dr. Radenovich and her staff.'

I highly recommend *The Children's Eye Center*."



Dr. Sara Cruz



ABOUT DR. RADENOVICH...

Originally from Lima, Peru, Dr. Radenovich earned her undergraduate and medical school degrees at the Universidad Peruana Cayetano Heredia, Lima, Peru from 1979 to 1987. Her residency (General Ophthalmology) was completed at the University of Texas at Houston Program Hermann Eye Center in 1995. Dr. Radenovich's Fellowship Training in General Pediatric Ophthalmology and ROP/Genetics was completed at the University of Texas Health Science Center at Houston in 1996.

The Children's Eye Center of El Paso was founded by Dr. Radenovich in 1996. That same year she received the academic appointment of, "Clinical Assistant Professor, Department of Pediatrics, Texas Tech University Health Sciences Center School of Medicine, El Paso, Texas." Dr. Radenovich maintains this academic appointment to the present day.

Certified by the American Board of Ophthalmology in 1998 and re-certified in 2006, Dr. Radenovich is licensed to practice in Pennsylvania, New Mexico, and Texas. **Dr. Radenovich is the only female Fellowship trained, Board Certified Pediatric Ophthalmologist in El Paso.**

Professional memberships include the American Academy of Ophthalmology, American Association for Pediatric Ophthalmology and Strabismus, Texas Medical Association, Texas Ophthalmology Association, and El Paso county Medical Society.

REFERRAL RECOMMENDATIONS FOR GENERAL PEDIATRICIANS

GLASSES IN ONE HOUR



Located directly across the hall from *The Children's Eye Center* in Suite 4B is **The Children's Optical**. With over 500 of the most popular kid's frames its the only optical store in El Paso that is dedicated 100% to children.

IN-HOUSE LAB



Their in-house, state-of-the-art lab provides flawless lenses and offers 1-hour service for many patients depending on the type of lense.

AGE	TESTS	REFERRAL CRITERIA
Newborn to 12 Months	<ul style="list-style-type: none"> Ocular history Vision assessment External inspection of the eyes and lids Ocular motility assessment Pupil examination Red reflex examination 	<ul style="list-style-type: none"> Refer infants who do not track well after 3 months of age. Refer infants with an abnormal red reflex or history of retinoblastoma in a parent or sibling.
12 to 36 Months	<ul style="list-style-type: none"> Ocular history Vision assessment External inspection of the eyes and lids Ocular motility assessment Pupil examination Red reflex examination Visual acuity testing Objective screening device "photoscreening" Ophthalmoscopy 	<ul style="list-style-type: none"> Refer infants with strabismus Refer infants with chronic tearing or discharge. Refer children who fail photoscreening.
36 Months To 5 Years	<ul style="list-style-type: none"> Ocular history Vision assessment External inspection of the eyes and lids Ocular motility assessment Pupil examination Red reflex examination Visual acuity testing (preferred) or photoscreening" Ophthalmoscopy 	<p>Visual Acuity Thresholds:</p> <ul style="list-style-type: none"> Ages 36-47 months: Must correctly identify the majority of the optotypes on the 20/50 line to pass. Ages 48-59 months: Must correctly identify the majority of the optotypes on the 20/40 line to pass. Refer children who fail photoscreening.
5 Years And Older (Repeat screening every 1-2 years after age 5.)	<ul style="list-style-type: none"> Ocular history Vision assessment External inspection of the eyes and lids Ocular motility assessment Pupil examination Red reflex examination Visual acuity testing Ophthalmoscopy 	<ul style="list-style-type: none"> Refer children who cannot read at least 20/32 with either eye. Must be able to identify the majority of the optotypes on the 20/32 line. Refer children not reading at grade level.